

WELCOME! Now that you are at the Azalea International Folk Fair, we hope you are having a fine visit and that your exploration of the world will be meaningful. Please take a moment to complete this survey. Your responses will help us learn how you found out about the Azalea International Folk Fair. Complete the survey, drop it in the Survey Box, or an announcement will be made asking for it.

**Please give us your e-mail address if you wish to receive any folk fair information:**

\_\_\_\_\_

1. Male \_\_\_\_\_ Female \_\_\_\_\_

2. Have you attended previous Azalea International Folk Fairs? Yes \_\_\_\_\_ No \_\_\_\_\_

3. What is your age group? \_\_\_\_\_ 18 years old or less \_\_\_\_\_ 19 – 25 years old  
\_\_\_\_\_ 26 – 45 years old \_\_\_\_\_ 46 – 65 years old \_\_\_\_\_ 66 years old or older

4. Check all the sources (**more than one**) where you learned about this year's Folk Fair:

\_\_\_\_\_ Valdosta Daily Times Newspaper \_\_\_\_\_ Valdosta Scene Magazine  
\_\_\_\_\_ Radio Commercials \_\_\_\_\_ TV Commercial of Fun Channel (Channel 20)  
\_\_\_\_\_ The 32-page insert about the Azalea International Folk Fair Preview in Valdosta Daily Times  
\_\_\_\_\_ **Saw** Overhead Banner at Baytree Street \_\_\_\_\_ **Saw** A-frame sign at 5-Points intersection  
\_\_\_\_\_ **Flyer given by school teacher.** Does teacher give credit for attending? Yes \_\_\_ No \_\_\_  
\_\_\_\_\_ **Other: Poster seen in:** \_\_\_\_\_ Fuji Restaurant \_\_\_\_\_ Learning Tree  
\_\_\_\_\_ Royal Buffet \_\_\_\_\_ Marco Polo \_\_\_\_\_ Peking Restaurant

**Somewhere else:** \_\_\_\_\_

\_\_\_\_\_ Received an email \_\_\_\_\_ Internet search to find Fair website \_\_\_\_\_ YouTube.com

5. Tell us of **any other ways** you learned about the Azalea International Folk Fair:

\_\_\_\_\_

Please use a 10 point scale (10 for excellent - 1 for very poor) to tell us what do you think about the Azalea International Folk Fair:

6. Are you satisfied with the overall experience of today's folk fair? \_\_\_\_\_  
7. What else do you expect **MORE** from the Folk Fair? \_\_\_\_\_  
8. Is the Folk Fair well-organized and well-presented? \_\_\_\_\_  
9. Are the community ambassadors helpful & pleasant? \_\_\_\_\_  
10. Will you come back next year and recommend the Folk Fair to your friends? \_\_\_\_\_